



# Tyler Rivers



**Quick, dynamic Creative** with experience in design, coding, direction and software solutions.

Problem-solver with a proven history of crafting high-quality results no matter the skillset required.

Innovator whose software solutions, workflow changes & tool generation increased productivity in his department by 58%.

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## Certifications

**Adobe Creative Expert** - 2016

InDesign

Illustrator

Photoshop



## Professional Experience

### Full-Stack Developer

Ross4Marketing

4.2015 - Present

Web design & development including e-commerce, web apps, content management systems and databases. Email marketing, video production, search engine optimization, API piping, social media, paid advertising. Art direction, employee training & development, software research & implementation, workflow development. Product development, marketing strategy, presentation design, software consultancy, network management.

### Prepress Specialist

Ross4Marketing

6.2013 - 4.2015

Print Production utilizing 4-color process plates for industry-standard Heidelberg presses. Color proofing, error-checking, Graphic Design and production art.

### Graphic Artist/Webmaster - ACM

5.2011 - 6.2013

Design of innovative advertising collateral, branding approaches, and periodicals. Web design & management of multiple organizations and their social media. Presentation design for company bids. Network management, IT support, print production.



## Education

### BFA - Graphic Design / BA Technical Journalism

Colorado State University

Graduated Fall 2010

I chose CSU because I would be able to pursue a double-major at a university with a good reputation for both design and journalism. In my design classes I focused on building skills in painting, lithography and intaglio printmaking, figure drawing, digital photography, webdesign, and traditional print design. Simultaneously I learned copy writing, public relations, marketing and technical writing in my journalism courses.



## Skills and Languages



Wordpress



JavaScript



WooCommerce



PHP



Mailchimp



Python



### Other languages and tools:

Creative Suite, Ajax, CSS3, Apache, Dropbox, Facebook, Git, HTML5, JQuery, Windows, OSX, iOS, Android, MySQL, React-JS, Sass, Twitter, LinkedIn



## Work Qualities

As a designer I am meticulous and driven, but also time-efficient. I work until a project meets my high standards of quality. I have a diverse way of working that may include many different media and stylistic approaches. I also love to improve my work and am thus very open to constructive criticism. I'm a people person and employee development is a passion of mine.



## Interests

I can solve a Rubik's Cube. I bake my bread from scratch, play D&D, and paint (fantasy concept illustration). I can and will match myself against Freddie Mercury on long car rides.